

FOR IMMEDIATE RELEASE

DARK HORSE COMICS AND EXCLUSIVE'S HAMMER FILMS KICK OFF EXCITING NEW PARTNERSHIP WITH “LET ME IN”

CHICAGO, IL (April 15, 2010) – Dark Horse Comics and Exclusive Media Group’s Hammer Films announced today they are partnering to create a series of co-branded original graphic novels and comic books. Their first collaboration will be inspired by Hammer Films’ upcoming suspense thriller *Let Me In*. The film, based on the 2008 widely acclaimed Tomas Alfredson directed Swedish film *Lat den ratte komma* in a.k.a. *Let the Right One In*, is being produced by the legendary British film brand Hammer Films, and written and directed by Matt Reeves (*Cloverfield*). While the storyline of the companion graphic novel is being kept under wraps, Dark Horse Comics and writer Marc Andreyko (*Manhunter*, *Predators*) are working with Hammer to create a chilling and exciting comic that will incorporate some of the film’s characters and mythology with some fresh themes. The *Let Me In* graphic novel will be distributed in stores in conjunction with its theatrical release from Overture Films in October 2010.

Let Me In, tells a terrifying tale about an alienated 12-year old boy named Owen (Kodi Smit-McPhee) who is viciously bullied by his classmates and neglected by his divorcing parents. Achingly lonely, Owen spends his days plotting revenge on his middle school tormentors and his evenings spying on the other inhabitants of his apartment complex. His only friend is his new neighbor Abby (Chloe Moretz), an eerily self-possessed young girl who lives next door with her silent father (Oscar® nominee Richard Jenkins). A frail, troubled child about Owens’s age, Abby emerges from her heavily curtained apartment only at night and always barefoot, seemingly immune to the bitter winter elements. Recognizing a fellow outcast, Owen opens up to her and before long, the two have formed a unique bond.

“From the beginning, Dark Horse has always eyed the most inventive stories and creators” said Dark Horse Publisher, Mike Richardson. “The existing Hammer Films library represents some of the most exciting horror stories ever told. *Let Me In* is easily one of the most chilling and exciting horror stories to come along in years. As we have learned time and time again, comics provides the perfect place to expand on the storyline.”

"I am excited that Dark Horse is working with us on this project. They have assembled an incredible creative team, and I can't wait to see it progress" said Matt Reeves.

"Mike and I have known each other for over 20 years, and we are delighted to be in partnership with him and Dark Horse. We are in very capable hands" said Nigel Sinclair, Co-Chairman and CEO of Exclusive Media Group.

“Dark Horse has a fantastic track record of creating amazing characters and stories, as well as adapting and re invigorating Intellectual Properties,” said Simon Oakes, Vice-Chairman of Exclusive Media Group and President & CEO of Hammer Films. “I am thrilled that Hammer has found a partner in Mike Richardson and Dark Horse to explore *Let Me In*.”

ABOUT DARK HORSE COMICS

Since 1986, Dark Horse Comics has proven to be a solid example of how integrity and innovation can help broaden a unique storytelling medium and establish a small, homegrown company as an industry giant. The company is known for the progressive and creator friendly atmosphere it provides for writers and artists. In addition to publishing comics from top talent like Frank Miller, Mike Mignola, Neil Gaiman, Gerard Way, Will Eisner, and best selling prose author, Janet Evanovich, Dark Horse has developed such successful characters as The Mask, Timecop, and SpyBoy. Additionally, their highly successful line of comics and products based on popular properties includes Star Wars, Indiana Jones, Buffy the Vampire Slayer, Aliens, Conan, Mass Effect, Tim Burton, Serenity and Domo. Today, Dark Horse Comics is the largest independent comic-book publisher in the United States and is recognized as both an innovator in the cause of creator rights and the comics industry's leading publisher of licensed material.

ABOUT EXCLUSIVE MEDIA GROUP (EXCLUSIVE)

Formed by strategic investment group Cyrte Investments in May 2008, Exclusive Media Group (“Exclusive”) is a vertically integrated independent film studio, comprising:

- Two development & production labels – Spitfire Pictures and Hammer
- Documentary film producer – Spitfire Documentary Films
- US theatrical distributor – Newmarket Films
- International sales & marketing operation – Exclusive Film Distribution
- Significant library – over 550 film titles

The group is run by Co-Chairmen Nigel Sinclair, Guy East and Chris Ball. Sinclair also serves as Group CEO, East as Chairman of Exclusive Film Distribution and Ball as President of Newmarket Films. Simon Oakes serves as Vice-Chairman of the Exclusive Board as well as President and CEO of Hammer. Sinclair, East, Ball and Oakes are supported by a high-quality team of disciplined and experienced professionals.

Exclusive’s strategy is to build a vertically integrated global filmed entertainment group which develops and controls its own intellectual property and exploits it on a cross-media basis in the digitally converged era. Exclusive has an active development slate and produces, finances and markets 3-4 high-quality commercial feature films per year under its two production labels, as well as producing and marketing 2-3 iconic documentary films under the Spitfire Documentary Films brand.

Exclusive actively acquires further feature films for international distribution via Exclusive Film Distribution, and for US theatrical distribution via Newmarket Films.

The group also develops and produces projects for television and digital platforms.

Exclusive continues to actively explore strategic expansion through M&A transactions and joint ventures – specific focus is on the acquisition of further high-quality film libraries and local territory distribution.

ABOUT HAMMER FILMS

Hammer is the legendary British film brand, which was originally launched in 1934 and delivered a hugely successful run of films in the 1950s including Gothic classics "Dracula" and "The Curse of Frankenstein" and Sci-Fi picture "The Quatermass Xperiment." Hammer's reputation became branded worldwide as 'Hammer House of Horror'. In the 1960s Hammer struck distribution deals with Universal, Warner Brothers, Fox and Columbia. Hammer went on to produce a huge volume of films which included such titles as "The Plague of Zombie," "The Nanny," "Quatermass and the Pit," "The Devil Rides Out" and "One Million Years B.C."

Not in production since the 1980s, the company's brand is now being aggressively re invigorated by Exclusive Media Group through new investment in the development and production of film, television and digital-platform content.

Hammer's return to horror was heralded by interactive web serial "Beyond the Rave," which was broadcast by MySpace in 12 territories in 2008. Today, Hammer has an active development slate across diverse genres sourced out of both Europe and the United States. Hammer recently wrapped production on "The Resident," which stars two-time Academy Award winner Hilary Swank ("Million Dollar Baby," "Boys Don't Cry") and Jeffrey Dean Morgan ("Watchmen") and is directed by Antti Jokinen. Also in post production for Hammer is, "Let Me In", an adaptation of the highly acclaimed Swedish Film, "Lat den Ratte Komma In," a.k.a. "Let the Right One In", written and directed by Matt Reeves ("Cloverfield").

For more information about Exclusive Media Group, contact:

Mike Rau
42 West
310.477.4442
Mike.Rau@42West.net

For more information about Hammer Films, contact:

Kate Lee
Freud Communications
Kate@freud.com
0203 003 6349

James Selman
Freud Communications
James.Selman@freud.com
0203 003 6427

For more information about Dark Horse, contact:

Jeremy Atkins
Director of Public Relations
Dark Horse Comics
503.905.2315
jeremya@darkhorse.com

For more information about the film, contact:

Adam Keen
Senior Vice President, Worldwide Publicity
Overture Films
424.204.4144
adam.keen@overturefilms.net